National Trends Report April 2012

A monthly overview of real estate trends on www.propertygenie.co.za



TOP 10 SUBURBS on PropertyGenie.co.za

Sea Point	-	Western Cape
Claremont	-	Western Cape
Bryanston	-	Gauteng
Ottery	-	Western Cape
Green Point	-	Western Cape
Kenilworth	-	Western Cape
Plumstead	-	Western Cape
Douglasdale	-	Gauteng
Wynberg	-	Western Cape
Cape Town	-	Western Cape

Based on leads received

TOP TEN AGENCY & BRANCH LEAD EARNERS

Below are the top 10 lead earning **agencies**, based on leads generated on PropertyGenie (email / sms agent, call me back and agent tel number).

No	Agency
1	RE/MAX
2	Pam Golding Properties
3	Seeff Properties
4	Chas Everitt
5	Rawson Properties
6	Lew Geffen Sotheby's International Realty
7	Harcourts
8	Property.CoZa
9	Engel & Volkers
10	Fine and Country

The top 10 lead earning **branches** are as follows:

No	Branch
1	Re/Max Masters - Bryanston
2	United Auctioneers
3	Lew Geffen Sotheby's International Realty Craighall Park
4	Re/Max Jowic Centurion
5	Vered Johannesburg
6	Pam Golding Properties Southern Suburbs (Quadrant)
7	Fine And Country Randburg
8	Re/Max Elite
9	Pam Golding Properties Hyde Park
10	Aida Pretoria North

TOP FIVE RESIDENTIAL LISTINGS

The below 5 properties received the most home buyer interest (page views) on PropertyGenie.

Sea Point
Western Cape



Pam Golding Properties

4 Bed, 3 Bath
R 3,950,00

Sea Point
Western Cape



Seeff Properties

4 Bed, 3 Bath
R 3,995,000

Bryanston
Gauteng



Engel & Volkers

3 Bed, 2 Bath
R 1,550,000

Port Alfred
Eastern Cape



Jodene Marais Properties

4 Bed, 3 Bath
R 1,180,000

Durban North
Kwazulu-Natal



Pam Golding Properties

4 Bed, 2 Bath
R 750,000



TOP FIVE SUBURBS PER PROVINCE

The table below indicates the most popular suburbs per province where buyers are looking for property, based on the number of page views received.

Eastern Cape	Kwazulu Natal	North West
Aberdeen	Morningside	Pecanwood
Uitenhage	Ballito	Potchefstroom
Wavecrest	Glenwood	Potchefstroom Central
Jeffreys Bay	Berea	Kosmos
Lorraine	Durban North	Fochville
Free State	**Limpopo**	**Northern Cape**
Parys	Hoedspruit	Victoria West
Bethulie	Polokwane	Calvinia
Hennenman	Naboomspruit	Colesberg
Langenhovenpark	Bendor	Carnarvon
Virginia	Phalaborwa	Sutherland
Gauteng	**Mpumalanga**	**Western Cape**
Bryanston	Secunda	Sea Point
Morningside	Ermelo	Claremont
Lonehill	Lydenburg	Constantia
Fourways	Aerorand	Green Point
Douglasdale	Dullstroom	Hout Bay

TOP THREE DEVELOPMENTS

Below are the current three most popular developments on PropertyGenie, based on the number of page views received.

Fourways
Gauteng



Central Park
Zotos Property Group

Broadacres
Gauteng



Cedar Creek
Kent Gush Properties

Kyalami
Gauteng



Park Twenty Four
Zotos Property Group

For more information on advertising developments on PropertyGenie please email sales@propertygenie.co.za

ALERTS SENT BY PROVINCE

Below is a breakdown by province of property alerts sent out to our database of registered homebuyers.

Province	Alerts Sent
Western Cape	78,585
Gauteng	38,850
Kwazulu-Natal	7,555
Eastern Cape	3,801
Free State	910
Mpumalanga	617
Limpopo	347
North-West	122
Northern Cape	11
Total	130,798

The data shows which provinces have the highest levels of new stock entering the market where there is also a high level of buyer interest.

IEASA EVENTS / TRAINING / SEMINARS

TRAINING: http://www.ieasa.org.za/public/IEASA-Training-qelp-index.aspx

EVENTS: http://www.ieasa.org.za/public/IEASA-Events-Calendar-qele-index.aspx